



SANJIVANI GROUP OF INSTITUTES

# SANJIVANI COLLEGE OF ENGINEERING



## ASAN APPROVED HI/BI, INVITING BUSINESS IDEAS FOR NEW INDIA

### #IdeasForNewIndiaChallenge2020

## ENCOURAGING ENTREPRENEURS TO COME UP WITH INNOVATIVE SOLUTIONS FOR NEW INDIA

Support up to Rs. 15 lakhs for every approved idea

### Support for Entrepreneurial and Managerial Development of MSMEs through Incubators

In line with the vision of the Hon'ble Prime Minister, Shri Narendra Modi, Ideas for New India are being invited from Innovators, Start-Ups, Technocrats, Students, and MSMEs from all over India under the scheme of the Office of Development Commissioner – MSME.

#### WHAT WILL INCUBATES GET?

- Working space, enterprise, support and incubation for the idea in the Host Incubator
- Grant in Aid to the host incubator for developing and nurturing the selected idea up to Rs. 15.00 lakhs

#### ELIGIBILITY OF INCUBATEES:

- The applicant should be ready to set up or already have a small start-up/business.
- The applicant should be able to articulate the business model and conduct the Entrepreneurial opportunity.

#### BROAD SECTORS:

- Aeronautics Aerospace & Defense, Agriculture, AI, Airport Operations, Animation, Architecture Interior Design, Art & Photography, Automotive, Biotechnology, Chemicals, Computer Vision, Construction, Design, Food & Beverages, Green Technology, Enterprise Software, Nanotechnology, Non-Renewable Energy, Health care & Life sciences, Internet Of Things, Robotics, Renewable Energy, Technology Hardware, Telecommunication & Networking, Waste Management.

Last date to apply for the Challenge is  
**20<sup>th</sup> February, 2020**

Apply online on  
<https://innovate.mygov.in/ideas-2020>

Choose  
**Sanjivani College of Engineering,  
Kopergaon as Host Institute (HI).**



DEPARTMENT COMMISSIONER  
MINISTRY OF MICRO SMALL &  
MEDIUM ENTERPRISES

Technical Partner



Knowledge Partner



## Ministry of MSME: Enabling Sustainable Competitiveness for Indian MSMEs

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