


SRES', Sanjivani College of xxxxf Engineering, Kopergaon
(An Autonomous Institute affiliated to SPPU, Pune)

Staff Profile

Personal Information			
Name of Teaching Staff: Dr. K.BHARATH			
Designation: Associate Professor			
Department : MBA			
Date of joining : 28st Aug 2023			
E Mail ID :	bharathkmba@sanjivani.org.in		
Contact No:	9047904708		
Education Details			
Qualification	Specialization with Class or Grade	University	Year
UG	B.Com (CA)	Periyar University, Salem, Tamilnadu	2007
PG	MBA	Barathiyar University Coimbatore, Tamilnadu	2009
Ph.D	Management	Bharathidasan University, Trichy, Tamilnadu	2017
Total experience in years:			
Teaching:	14 years		
Industry:	0		
Research and Publications			
•Published papers in Scopus Index journal entitled “new paradigm of primary health care centers in post covid “19: changing attitude of general public” in International Journal of Early Childhood Special Education, ISSN: 1308-5581, Vol 14, Issue 07 2022, Page: 2062 -2067, July 2022).			

- Published papers in ICSSR sponsored event entitled “Violence against women in India at 2020 ” in National Research Journal – Women in Independent India at 75 , ISSN:978-8-955542-6-3, Vol – 1,Special Issue: 1, Page: 271-280, April 2020).
- Published papers entitled “A Study on Human Resource Management Practices in Public Limited Organization” in UGC CARE Journal, A Journal of Composition Theory ISSN:0731-6755, Vol – 12,Special Issue: 11, Page: 361- 370 & 65-72, 2019).
- Published papers entitled “A Study on Home Loan Disbursement and Behavior Track of Customers in Private and Public Limited Bank” in UGC Approved International Interdisciplinary Research Journal, ISSN:2249-9598, Vol – 9,Special Issue: 1, Page: 361-370 & 65-72, Feb 2019).
- Published papers entitled “CAMEL analysis of NBFIs in Tamilnadu” and “Investment strategies in Non-Banking Financial Institutions”, in International Journal of Applied Management Research, TiSSL International publications, ISSN:09748709, Vol - 8, Issue: 1, Page: 39- 41 & 65-72, June 2016).
- Presented paper in One day state level conference on Women Empowerment through Entrepreneurship Development entitled “Gandhian Principles and Women empowerment through self help group”, held at Paavai Engineering College, Namakkal, Tamilnadu, India on 5th February 2015.
- Published in 5th International seminar on Health Economics and Management (Sponsored by ICMR, New Delhi), entitled “A study on investors preference towards various investment avenues”, held at Raja Serfoji Govt. College (Autonomous), Thanjavur, Tamilnadu, India on 9th January 2015. (Published in Tamilnadu Journal of Applied Management Research, TiSSL International publications, ISSN:09748709, Vol - 4, Issue: 1, Page: 37-41, 2015).
- Published papers entitled “Etics: Essential Prerequisites of Non-Banking Financial System” and “ Indian Financial System the unorganized sector, Integration is the key” in Tamilnadu Journal of Applied Management Research, TiSSL International publications, ISSN:09748709, Vol - 3, Issue: 1, Page: 49-54 & 67-71, 2014).
- Published in International Conference on Innovative Practices in Management, entitled “Indian Food retail sector in the Global retailing Industry”, and “Effect of Working capital Management”, held at Paavai Engineering College, Namakkal, Tamilnadu, India on 31st December, 2009. (Published in Voice of Managers, Himalaya publishing House, ISBN:97818488942, Issue: 1, Page: 36-37 & 38-40, December 2009).

Papers presented in conferences:

- Paper presented and Published in International Conference on Innovative Practices in Management, entitled “Indian Food retail sector in the Global retailing Industry”, and “Effect of Working capital Management”, held at Paavai Engineering College, Namakkal, Tamilnadu, India on 31st December, 2009. (Published in Voice of Managers, Himalaya publishing House, ISBN:97818488942, Issue: 1, Page: 36-37 & 38-40, December 2009).
- Presented paper & Published in 5th International seminar on Health Economics and Management (Sponsored by ICMR, New Delhi), entitled “A study on investors preference towards various investment avenues”, held at Raja Serfoji Govt. College (Autonomous), Thanjavur, Tamilnadu, India on 9th January 2015. (Published in

Tamilnadu Journal of Applied Management Research, TiSSL International publications, ISSN:09748709, Vol - 4, Issue: 1, Page: 37-41, 2015).

- Presented paper in One day state level conference on Women Empowerment through Entrepreneurship Development entitled “Gandhian Principles and Women empowerment through self help group”, held at Paavai Engineering College, Namakkal, Tamilnadu, India on 5th February 2015.

Research Profile URL

Google Scholar	
Scopus	
Orcid	https://orcid.org/0009-0008-8067-8079?lang=en

Other Research Details

Ph D Guide ?Give field & University:	NA
Ph Ds/ Projects Guided:	NA
Books Published	1
IPRs/Patents	1
Professional Memberships:	2
Interaction with professional institutions	MMA,CII,AIMS

Consultancy Activities

Duration	Title of Activity	Issued Organization	Amount
NA	NA	NA	NA

Grants fetched

Duration	Title	Issued Organization	Amount
One Week	Entrepreneurial awareness camp	DST- NSTED	40,000

Awards

--

FACULTY DEVELOPMENT PROGRAMMES ATTENDED

--

Name of the FDP / Workshop	Organization	Duration	Month-Year
Investor Education in India – Its Relevant and Road Map.	Er. Perumal Manimekalai College of Engineering, at Hosur, Tamilnadu	from 14.02.2022 to 18.02.2022.	
Research & Innovation	SRM Institute of Science and Technology Chennai, Tamilnadu	from 05.07.2021 to 09.07.2021.	
Investor path way and techniques in revenue making.	Er. Perumal Manimekalai College of Engineering, at Hosur, Tamilnadu	from 26.07.2021 to 30.07.2021	
“Entrepreneurship submit”.	ICTACT Madurai, Tamilnadu,	29th July 2015	
“Entrepreneurship”, Sponsored by NSTED, New Delhi.	PSG – STEP, Coimbatore	from 17th Nov.- 28th Nov. 2014.	

FACULTY DEVELOPMENT PROGRAMMES ORGANIZED

Name of the FDP / Workshop	Organization	Duration	Month-Year	Capacity

INVITED LECTURES IN CONFERENCE/SEMINAR

Title of Lecture/ Academic Session	Title of Conference/ Seminar etc.	Organized By
1. Faecal Sludge Management.	ICSSR Sponsored Seminar Swach Bharath Mission Chaallenges	Raja Serfoji Government College Thanjavur Tamilnadu.
2. Innovation and U	IIC Sponsored Talk Show	Gnanamani College of Technology, Namakkal, Tamilnadu
3. Why Not U	Special lecture	Arputha College of Arts and Science

OTHER Professional URLs

Personal Website	
Linked In Profile	https://www.linkedin.com/in/bharath-kamaraj-

	a19693293?utm_source=share&utm_campaign=share_via&utm_content=profile&utm_medium=android_app
GitHub URL	
YouTube Channel	
Other	

Any Other: